

Poverty Reduction PDC - High Interest Lending: Actions and Progress

Actions	Progress	Who	Date
Raise awareness of the Swansea Bay Credit Union with Council Staff	Swansea Bay Credit Union Payroll Savings Staff road shows held in the Civic Centre and the Guildhall on the 12/11 and the 15/11.	CCS Service Centre / SBCU	12/11/18
	Advertised the Swansea Bay Credit Union to staff via the Intranet and the Weekly.	CCS Service Centre / SBCU	12/11/18
	<p>Include information about the Swansea Bay Credit Union, affordable credit, grants and managing Debit within Phil's Blog, Helping Hands and Unions.</p> <p><i>Pay slips – majority are now electronic, so not able to publicise the SBCU using this mechanism.</i></p>		tbc
Raise awareness of the Swansea Bay Credit Union with Local Residents	<p>Article in the Evening Post – PR have advised on draft structure, waiting for information from SBCU.</p> <p>Agreement with SBCU to take part in the monthly Safer Swansea radio campaigns via Heart radio. Proposal for SBCU member – actor Michael Sheen to do the voice over – either before or post Christmas</p>	CCS /SBCU CCS/CBU	tbc 12/18 or the 1/19 tbc
	Arrangements are being developed for SBCU collection points in Libraries, District Housing Offices and Community Centre.	SBCU	

Raise awareness of budgeting and debit advice to Council Staff.	Sign post staff to an online budget planner from the Money Advice Service, debt help from the Money Advice Service and contact details of the Swansea Bay Credit Union (part of the information about Universal Credit) via the Intranet.	Poverty & Prevention Service	11/8/18
Raise awareness of the services offered by the Swansea Bay Credit Union to Councillors	Letter from the Poverty Reduction PDC to Cabinet Members about the services offered by Swansea Bay Credit Union.	Poverty and Prevention Service	
Raise awareness of the services offered by the Swansea Bay Credit Union to Councillors	Potential for SBCU to attend some Councillors' surgeries by arrangement – contact Andrew Cannon SBCU to discuss Andrew.cannon@celticcreditunion.co.uk	SBCU	tbc